



PRO IMAGING
GOLF CHAMPIONSHIP

PRO IMAGING NEWS



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Mission Inn, Howie-in-the-Hills Florida: Did you know?
Special "Pro Imaging offers" to Tournament Participants

Dates for 2010 Pro Imaging G.C. Howie-in-the-Hills, Florida

The dates for the 2010 Pro Imaging GC are:

April 23-27 2010

Friday April 23 - Practice Rounds - Social Gathering

Saturday April 24 - Practice Rounds - Welcoming Party

Sunday April 25 - Practice Rounds - Pairing Party

Monday April 26 - First Round of the Tournament - Flighting Party

Tuesday April 27 - Final Round of the Tournament - Awards Banquet

Welcome Party, Pairing Party, Flighting Party, and the Awards Banquet are all hosted by our sponsors.

Prizes are awarded for 1st thru 4th in two flights. A full list of prizes will be posted on the website soon!

Invitation Dates

Invitations for the 24th Annual Pro Imaging Golf Championship will be sent out the middle of January 2010.

Last year you received a card with your invitation specifying what sponsor invited you to this event. Please make sure you are in contact with your sponsor or any of our new sponsors to ensure you receive your invitation this year. This is an invitation only event and you must be on the invitation list from one of these great sponsors listed below. Call or email them today and let them know that you would like to attend Pro Imaging G.C. Be sure to thank them for making this tournament possible.

Sponsors

Kodak: David Shelp - david.shelp@kodak.com - 1-585-724-1900

Fuji North America: Marty Wells - mwells@fujifilm.com

Durst US: Christopher Guyett - cguyett@durstus.com - 1-585-486-0340 ext. 5270

Quality Media and Laminating: Art Lyons - art.lyons@qmls.com - 1-800-552-9427

ZBE: Tim Sexton - tsexton@zbe.com - 1-805-576-1600

Liberty Photo: Mike Pearson - mpearson@libertyphoto.com

Independant Photo Imagers: Brenda DiVincenzo - brenda@ipi.com or Brent Bowyer - brent@ipi.com

LexJet: Dean Lambert - dean.lambert@lexjet.com or Tom Gruss - tom.gruss@lexjet.com

Be sure to thank all our sponsors for hosting such a great event.

Pro Imaging News: News Links

Pro Imaging Golf Championship new sponsor LexJet

LexJet has come on board as the latest sponsor of The Pro Imaging Golf Championship. We welcome Dean Lambert and his crew as we head into the 2010 Golf Championship. Feel free to contact Dean and his associates to thank LexJet and discuss any product needs.

Last years champions set to come back for more

Last year's Pro Imaging Golfs Champions are set to receive their sought after Green Jackets at this year's opening ceremonies. This represents a first as Camie Grabowski the teams "A" player lead her team of Tom Reiger, Sally Corman, and Chad Munce, to the championship win. Although there have been many Green Jackets given out over the years, this represents the first female "A" player to receive the Pro Imaging GreenJacket. Congratulations to Camie and her team!



Pro Imaging Golf on FaceBook

Pro Imaging Golf now has a fan site on Facebook. Simply log on to your FaceBook account and search for Pro Imaging Golf Championship, connect as a fan and enjoy connecting with other fans and attendees of Pro Imaging Golf Championship and see the latest updates for this years tournament.

Fuji Film USA, now Fuji North America

Fuji Film USA along with Fuji Graphics, and Fuji Film Canada have now joined together to form Fuji North America. Fuji North America will now provide the US and Canada with materials and equipment for both Professional Photographic products and small to large format graphics and press.

[Click here to find out more about the name change.](#)

Featured Sponsor

Each month Pro Imaging News features a premier sponsor. This gives you the opportunity to learn more about the products and services of our Sponsors and the exclusive offers available to Pro Imaging G.C. participants. This month's featured sponsor is:

LexJet is a Proud Sponsor of the 2010 Pro Imaging Golf Classic

LexJet is a direct manufacturer and distributor of some of the most advanced large format inkjet printable materials, laminates, and adhesives. Each of our over 40 sales representatives are extensively trained to be our customers' business partners.



Experience the LexJet Difference by taking advantage of the exclusive Pro Imaging Golf Classic special offer:

See Dean Lambert or Alex Ried at the Pro Image Golf Classic or call a LexJet representative and . . .

. . . Save 20% on your next order of any LexJet product.



Offer good thru April 2010. Some restrictions apply.

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Printing Mobile Phone Photos: The New Frontier

Posted by Metafacts

A TUPdate from MetaFacts by Dan Ness, Principal Analyst

When you take a photo with your mobile phone's digital camera, you can share it by waving the tiny screen at other people, or incur the expense of sending it over the network. Or you can do the sensible thing and print it out—but, worldwide, only one person in eight actually does that.....for more article click here.

Golf should not allow itself to be kicked around because of the economic crisis

By Peter Kostis, Contributing Writer and Top 100 Teacher

Published: March 06, 2009

Contrary to what some politicians might think, golf is not evil, and it should not be seen as the poster child for corporate excess.

A few weeks ago at the PGA Tour's event at Riviera Country Club, Northern Trust was once again the title sponsor. The Chicago-based bank signed a five-year sponsorship agreement with the PGA Tour in 2007 to be the host of the storied event. The firm brought clients and employees to the tournament, hosted concerts with stars like Sheryl Crow and held dinners and cocktail parties for attendees.

....click here to see the full article

The 8 Rules of Business Golf

How to perfect the art of the deal on the course.

By Josh Sens

Published: May 01, 2008

Golf isn't merely a leisure sport. It's the martini lunch of the modern workforce, the buoyant venue where business gets done.

“Think of it as a six-hour sales call,” says Bill Storer, a 22-handicapper who ranks as the Ben Hogan of business golf. Just as Hogan had his five fundamentals, Storer, the president of Business Golf Strategies in Basking Ridge, New Jersey, has boiled the game down to a few basics. And unlike the rules of golf, his rules of business golf are relatively simple.

But here's the biggest difference: if everyone follows them, everyone wins.

1. Pick Your Partners Wisely

This isn't the Ryder Cup. You want to play with decision-makers, not the golfers who can shoot the lowest scores.

2. Don't Sandbag or Tank It

It's the most common question, Storer says: to win, or not to win. The answer is: play to your ability, fair and square. Gauge the personality of your partner and determine how intense he or she is about the game. If you decide to play a match, use the handicap system to establish even ground. An intentional “tank job” can be insulting to a potential client.

But a flagrant sandbagging can be even worse.....click here to see the rest.

St. John's Red Storm Golf Team Hosts the Mission Inn Collegiate Classic

Friday, 02 October 2009 00:00

HOWEY-IN-THE-HILLS, FL (October 1, 2009) - For the third consecutive year the St. John's

University men's golf team visits Florida to host the Mission Inn Collegiate Classic played on the Mission Inn Resort & Club's El Campéon Golf Course. The tournament completes Sunday.

This weekend marks The Red Storm's sixth year of competing in the Mission Inn Collegiate Classic. Frank Darby, Red Storm Head Coach, is excited about the tournament: "It's a wonderful venue. The Mission Inn staff loves college golf and is great to work with. We're excited about the field and the event."

The tournament begins with players teeing off from the 1st and 10th holes at 7:30 a.m. tomorrow. Teams from Appalachian State, Bethune-Cookman, Boston College, Florida A&M, Florida Gulf Coast, Loyola Maryland, Rollins College, Savannah State, Stetson, Texas-Pan American, Villanova and Western Kentucky are competing to take the title.

Florida Gulf Coast scored the win last year with a score of 850 (-2). The Red Storm earned a sixth-place finish.

Howie-in-the-Hills Florida Facts: did you know?

- 1) Howey-in-the-Hills was founded by William John Howey and incorporated as "Howey" on May 8, 1925. In 1927, the name was officially changed to Howey-in-the-Hills to reflect the beautiful rolling hills and sparkling lakes, which he dubbed "the Florida Alps." Mr. Howey envisioned a great citrus empire with the Town as its commercial and shipping hub.
- 2) In 1964, the fourth entrepreneur in Howey-in-the-Hills, Nick Beucher purchased the Floridan Country Club and Golf Course and within three decades has turned a simple recreational facility into the prestigious Mission Inn Golf and Tennis Resort. Those grounds, along with other real estate developments in the immediate area comprise over 1000 acres. The family-owned, award winning resort and convention facility sits on beautifully landscaped grounds and offers two 18-hole championship golf courses, a five-star tennis facility, four elegant dining areas, a restored river yacht and a marina on Lake Harris.
- 3) Howey-in-the-Hills average temperature for April is 72 degrees, with a total of 1.8" rain and a humidity of between 50% and 80%

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The Chromira^{5x} ProLab is an affordable, high speed, all-purpose digital printer that will meet any imager's small-to-large format digital printing needs.

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- 24" per minute, 1440-4x6, 480-8x10, 35-30x40 prints per hour
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- Smallest footprint 60" x 65" (with onboard chemical storage)
- Available in wash or washless configurations
- Integrates with any photo kiosk hardware
- In-line back-printing (3 lines on every print)

Life After Chromira ProLab

"Now, after only 12 months, my business and profitability have actually changed more than I would have imagined. Now I have an even workflow with none of the production bottlenecks I used to have. That means virtually no overtime, totally predictable production scheduling, and flexible production capability even in our Peak Season.



Reduced paper waste was a real plus. Since all print sizes are imaged from one 30 inch roll every print is always a perfect match. This is huge! I never have redos because of size matching. Even if I am making a wallet and a 30x40 from the same image, they are perfect matches.

Labor Savings was a big surprise. While I expected to cut my production labor expense, what has actually happened is my production labor has reduced to the point where one person does what it took three people to do and the one person does it faster and better.

The ProLab gives me very fast turnaround times and allows me to bring in new customers without increased overhead. My former 2-3 day production order workflow used to take 12-14 hours for a normal cycle and now our standard turnaround for printing is less than 90 minutes. But I can very easily produce a completed order in 15 minutes whenever needed without a lot of paper waste.

Brooks Clayton, Owner
Mid-South Color Labs, Jackson TN



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Quality Media & Laminating Solutions markets a comprehensive line of laminates, adhesives, and digital print media for wide format printing finishing and display. We offer a complete range of laminators for every application and production requirement. We distribute AGL, Ledco, and Quality brand laminators, ranging in sizes from 25 to 80-inches wide. So if you are laminating a six foot wide backlit or an ID card our team of sales and technical specialists can match you with the right laminator.

Brilliant Banner and the Accenta Roll it Up 4 Banner Stand An award winning combination, Quality offers a complete line of print media for tradeshow and retail displays. Brilliant Banner is our most popular product for retractable banners stands. A flame retardant, flexible and water fast-coated polyester banner formulated for water-based ink jet printers. Lighter than vinyl but highly tear resistant, Brilliant Banner is the right choice for indoor banners when a lighter, more flexible drape is the goal. Combine Brilliant Banner with the Roll it Up 4 from Accenta for an elegant portable display that is perfect for tradeshow and point of purchase advertising. The Roll it Up 4 is a reddot design award winner. The top bar and the base unit of the system disappear behind your graphic so customers see all banner, no banner stand. The stylish construction has a uniquely sparkling finish that is as durable as it is attractive. A spring-loaded roller mechanism lets you adjust the tension if needed. Brilliant Banner will lay completely flat when installed in a Roll it Up 4, no cupping or edge curl.

Quality Media's partnership with Accenta allows us to offer you a total solution for your display needs. Select from our extensive offering of print media for solvent, water-based and UV curable printing and match that with one of the innovative display products from Accenta including modular aluminum displays, portable displays, front-loading frames and other unique display solutions.

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INDEPENDENT PHOTO IMAGERS

Congratulations to the Pro Imaging Golf Championship Board of Directors for an unsurpassed 24 year history of providing the longest running client appreciation event in the industry! Independent Photo Imagers (IPI) is proud and honored to have been accepted as a 2009 sponsor of this classic event. For those that may not be familiar with IPI, here's a brief synopsis. IPI is North America's largest buying group/trade association composed of independent businesses operating in both the image capture (photography) and the image archiving (printing of all kinds and preserving) industries. As a community of over 500 members owning and operating close to 750 locations in all 50 United States, the District of Columbia, Mexico, Canada, and Australia, IPI is THE Network for independent businesses in terms of providing its members with purchasing and expense management, cyber and face to face meeting, and educational opportunities. Founded in 1982 in Southern California and spreading today around the globe, IPI is well recognized in the photo industries and many allied industries as being a leader in innovation and execution of a wide range of programs and initiatives for the benefit of its members and consumers.

