



PRO IMAGING
GOLF CHAMPIONSHIP

PRO IMAGING NEWS



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Dates for 2010 Pro Imaging G.C. Howie-in-the-Hills, Florida

The dates for the 2010 Pro Imaging GC are:

April 23-27 2010

Friday April 23 - Practice Rounds - Social Gathering
 Saturday April 24 - Practice Rounds - Welcoming Party
 Sunday April 25 - Practice Rounds - Pairing Party
 Monday April 26 - First Round of the Tournament - Flighting Party
 Tuesday April 27 - Final Round of the Tournament - Awards Banquet

Welcome Party, Pairing Party, Flighting Party, and the Awards Banquet are all hosted by our sponsors. Prizes are awarded for 1st thru 4th in two flights. A full list of prizes will be posted on the website soon!

Invitation Dates

Invitations for the 24th Annual Pro Imaging Golf Championship will be sent out the middle of January 2010. Last year you received a card with your invitation specifying what sponsor invited you to this event. Please make sure you are in contact with your sponsor or any of our new sponsors to ensure you receive your invitation this year. This is an invitation only event and you must be on the invitation list from one of these great sponsors listed below. Call or email them today and let them know that you would like to attend Pro Imaging G.C. Be sure to thank them for making this tournament possible.

Sponsors

Kodak: David Shelp - david.shelp@kodak.com - 1-585-724-1900

Fuji North America: Marty Wells - mwells@fujifilm.com

Durst US: Christopher Guyett - cguyett@durstus.com - 1-585-486-0340 ext. 5270

Quality Media and Laminating: Art Lyons - art.lyons@qmls.com - 1-800-552-9427

ZBE: Tim Sexton - tsexton@zbe.com - 1-805-576-1600

Liberty Photo: Mike Pearson - mpearson@libertyphoto.com

Independant Photo Imagers: Brenda DiVincenzo - brenda@ipi.com or Brent Bowyer - brent@ipi.com

LexJet: Dean Lambert - dean.lambert@lexjet.com or Tom Gruss - tom.gruss@lexjet.com

Be sure to thank all our sponsors for hosting such a great event.



Pro Imaging News: News Links

Fuji Film USA Now Fuji North America

Valhalla, NY, November 16, 2009 – Fujifilm today announced that effective January 1, 2010 it is creating a new organization, FUJIFILM North America Corporation, which will merge FUJIFILM U.S.A., Inc. and FUJIFILM Graphic Systems U.S.A. Inc. FUJIFILM Canada Inc. will become a subsidiary of the new company as of April 1, 2010.....

For the complete news release click here.

Golf Tips with Joe Beck

Not that you need it, but just in case, here are some video tips from Golf Pro Joe Beck on how to get the most from your golf game. Dial it in and get it ready for The Pro Imaging Golf Championship.

How to Fade a Driver click here

Iron Cut shot click here

Hitting out of the rough click here

Short Simple Wedge click here

Downhill lie click here

John Daly loses 100 pounds

An article from the Associated Press writer Doug Furgesson posted on the Golf Channel website describes how golfers young and old are getting fresh starts in the PGA.

click here for the full article

Golf Etiquette 101

the United States Golf Association (USGA) divulges what is acceptable and not acceptable etiquette on the golf course. This is a great article for those new to the game, and also as a refresher for the semi-pro.

click here for the full article

ISA and USSC Form Joint Association EMC Group

The two major on-premise sign industry trade associations in the United States, the International Sign Association (ISA) and the United States Sign Council (USSC), have joined together to examine the legal and scientific challenges presented by digital sign technology in order to protect the ability of sign companies....

click here for the full article



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Why Golf?

While browsing the internet for tips on how to improve my golf game, I came across a great article on why we play the game of golf. It is written by a staff member at The Max Welton Golf Club, but some of the exerts really hit home as to why we should or do play the game of golf.

....It was a partly sunny, breezy, but very chilly November day when 15 die-hard golfers teed off to play 18 holes. I started thinking, “what makes golfers play in 37 degree weather or even more specifically, why do we play golf?” I had to smile to myself as I thought of the many clichés describing the reasons we play golf and started to laugh when I began realizing how true they really are. I thought you might enjoy them as well.

The most popular reasons we play golf:

1. Golf is the game of a lifetime-

When we are playing well it goes too fast and when it’s bad, mowing the lawn looks good.

2. Golf is exercise and social-

Hit it and drag your partner or doing the “Walk of Shame” after we let our partner down.

3. Golf is therapeutic and a stress reliever-

Sometimes more so for our spouse, because we are out of their hair.

4. Golf gets us closer to nature-

The sound of the birds in the trees and then the sound of the ball banging around in the trees!

5. Golf is a sport that allows us to be competitive long after other sports

And our stories of “Glory” aren’t from decades ago.

6. Golf allows all players, regardless of the level of ability to compete-

Now we just have to be honest with ourselves on what level that is.

7. Golf builds character-

Nothing like having to deal with your own conscience.

8. Golf reveals character-

Are you the person from “Caddy Shack” or “The Greatest Game Ever Played”?

I think these statements are all true. Young or old, we become hooked on the game after hitting our first high straight shot and begin our pursuit of more of those shots. The pursuit continues with as much passion as family and work will allow. And in most cases, family and work can be involved in golf.

Who doesn’t look forward to a regular game with their buddies and holing that putt on #18 to win \$5.00? All the while, knowing that in just a few minutes it will cost twice that much in the lounge. Now that is what you call socializing!

continued next page....

Who doesn't look forward to a regular game with their buddies and holing that putt on #18 to win \$5.00? All the while, knowing that in just a few minutes it will cost twice that much in the lounge. Now that is what you call socializing!

Have you ever been the first player out in the morning or the last in the evening? Have you ever played right after a summer rain; the solitude and beauty of the golf course is calming and exhilarating. Golf brings us close to nature and that truly is a great stress reliever.

Have you ever worked hard practicing for your favorite event and had it pay off or have you been in the "zone" and see victory as yours for the taking? That is how golf can allow you to feel and be competitive long after other sports have gone by the wayside.

Golf permits all players, regardless of ability, to compete; i.e., Friday Best Ball allows four players of different skill levels to do battle with several other teams. One shot can help the team win. Every skill level can contribute.

Golf also builds character in so many ways. When you play with your children and they loose their temper after a bad shot, you discipline them and make sure they understand why behaving that way is not beneficial. Because the rules of golf allow you to govern yourself, character is revealed; i.e. in a match, upon reaching the green you realize you played the wrong ball, you call the penalty and accept the outcome. How many sports do you call your own foul? What a great example for all ages!

This game called golf truly is like life; we get up and go around the same places and the results are different each day. Some days we make new friends while at the same time we continue to enjoy our old friends and the circle becomes bigger.....

Howie-in-the-Hills Florida Facts: did you know? (golf version)

- 1) Did you know that the El Campeón, built in 1917, is one of the south's oldest golf courses. Chicago-based course architect, George O'Neil, and with further enhancements in 1926 by Charles E. Clarke of Troon, Scotland, blended unusual elevation changes of more than 85 feet with features of traditional golf design. Rolling fairways and undulating greens only begin to characterize El Campeón. The course's signature hole is the par 5, 17th, a long, double dogleg that has more obstacles than some entire courses. An abundance of natural beauty, will mark this course as one of your all time favorites!
- 2) Did you know, that The Mission Inn Resort and Golf Club is home to the Bird Golf Academy. Bird Golf, with 11 locations nationwide, is well known for their personalized instruction programs featuring 1:1 and 2:1 student to teacher ratios. Mission Inn Resort & Club is Bird Golf's exclusive Florida location.
- 3) Both courses, Las Colinas and El Campeon, hold a 4-star rating and have been recognized as "Best Places to Play", North America, by Golf Digest

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The Chromira^{5x} ProLab gives Professional, Retail, Custom and Fine-art imagers the ability to instantly produce large- and small-format mixed orders more efficiently than ever before.

The ProLab has the smallest footprint of any 30" printer-processor lab system, but we didn't compromise on quality or productivity.

With unprecedented labor-saving capabilities built-in such as in-line XY finish cutting and order collating, the Chromira^{5x} ProLab delivers more than any other printer in the world.

- Enhances DP2, Express Digital, and ROES Digital Workflows
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- 24" per minute, 1440-4x6, 480-8x10, 35-30x40 prints per hour
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- Available in wash or washless configurations
- Integrates with any photo kiosk hardware
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Life After Chromira ProLab

"Now, after only 12 months, my business and profitability have actually changed more than I would have imagined. Now I have an even workflow with none of the production bottlenecks I used to have. That means virtually no overtime, totally predictable production scheduling, and flexible production capability even in our Peak Season.



Reduced paper waste was a real plus. Since all print sizes are imaged from one 30 inch roll every print is always a perfect match. This is huge! I never have redos because of size matching. Even if I am making a wallet and a 30x40 from the same image, they are perfect matches.

Labor Savings was a big surprise. While I expected to cut my production labor expense, what has actually happened is my production labor has reduced to the point where one person does what it took three people to do and the one person does it faster and better.

The ProLab gives me very fast turnaround times and allows me to bring in new customers without increased overhead. My former 2-3 day production order workflow used to take 12-14 hours for a normal cycle and now our standard turnaround for printing is less than 90 minutes. But I can very easily produce a completed order in 15 minutes whenever needed without a lot of paper waste.

Brooks Clayton, Owner
Mid-South Color Labs, Jackson TN



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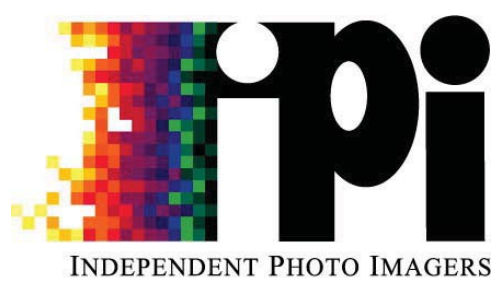
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