



PRO IMAGING
GOLF CHAMPIONSHIP

PRO IMAGING NEWS



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Pro Imaging News: Highlights

Reminder of Dates for 2009 Pro Imaging Golf Championship
 Reminder of how to get invited to this industry elite tournament
 Featured Premier Sponsor
 Tournament readies for Tucson
 Special "Pro Imaging offers" to Tournament Participants

Dates for 2009 Pro Imaging G.C. Tucson Arizona

The dates for the 2009 Pro Imaging GC are:

April 24-28 2009

Friday April 24 - Practice Rounds - Social Gathering
 Saturday April 25 - Practice Rounds - Welcoming Party
 Sunday April 26 - Practice Rounds - Pairing Party

Monday April 27 - First Round of the Tournament - Flighting Party
 Tuesday April 28 - Final Round of the Tournament - Awards Banquet

Welcome Party, Pairing Party, Flighting Party, and the Awards Banquet are all hosted by our sponsors. Prizes are awarded for 1st thru 4th in two flights, a full list of prizes will be posted on the website later.

How to get invited to Pro Imaging G.C.

The Pro Imaging Golf Championship is an invitation only event. To get invited you must be on a Sponsor invitation list. Our generous sponsors have made this event possible and are more than ready to help you get on their lists. In order to make sure you are on the list for 2009, please email or call the representative from these great companies. If you have any questions or need help getting introduced to some of these sponsors, email me at toren@proimaginggolf.com and I will get you in contact with someone from this group.

Kodak: David Shelp - david.shelp@kodak.com - 1-585-724-1900

Fuji: Dominic Insana - dinsana@fujifilm.com or Marty Wells - mwells@fujifilm.com

Durst US: Christopher Guyett - cguyett@durstus.com - 1-585-486-0340 ext. 5270

Quality Media and Laminating: Art Lyons - art.lyons@qmls.com - 1-800-552-9427

ZBE: Tim Sexton - tsexton@zbe.com - 1-805-576-1600

AIE: Chad Munce - cmunce@pmai.org - 1-517-788-8100

Liberty Photo: Mike Pearson - mpearson@libertyphoto.com

Independant Photo Imagers: Brenda DiVincenzo - brenda@ipi.com or Brent Bowyer - brent@ipi.com

Versadig Seemee: Eric Tischer - etischer@seemeeus.com

Be sure to thank all the sponsors for hosting such a great event.

Featured Sponsor

Each month Pro Imaging News features a premier sponsor. This gives you the opportunity to learn more about the products and services of our Sponsors without being flooded with too much information at once.

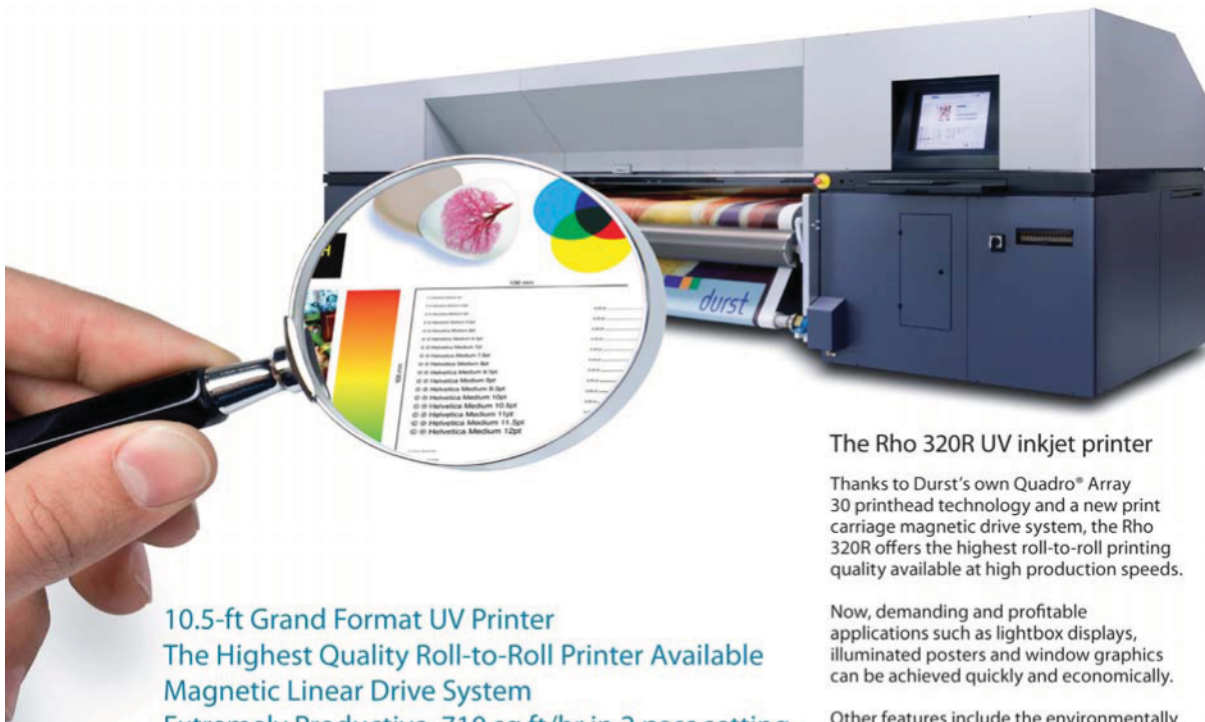
This month's featured sponsor is:



Durst Image Technology U.S., LLC is a world class manufacturer of professional large and wide format digital imagers for the printing industry. Durst is a worldwide company involved in the production of high quality products and solutions for the reproduction of images on paper and other media. No one knows how to help the professional imaging industry produce high-quality images in a highly efficient workflow like Durst.

We would like to invite you to stop by the Durst booth (#1861) at the 2008 SGIA show, October 15-18 in Atlanta, GA

The **NEW** Durst Rho 320R: A new quality standard for large format roll-to-roll printers



10.5-ft Grand Format UV Printer
The Highest Quality Roll-to-Roll Printer Available
Magnetic Linear Drive System
Extremely Productive, 710 sq ft/hr in 2 pass setting
Simultaneous RIP, Transfer and Print Workflow

The Rho 320R UV inkjet printer

Thanks to Durst's own Quadro® Array 30 printhead technology and a new print carriage magnetic drive system, the Rho 320R offers the highest roll-to-roll printing quality available at high production speeds.

Now, demanding and profitable applications such as lightbox displays, illuminated posters and window graphics can be achieved quickly and economically.

Other features include the environmentally friendly, VOC free, Rho Roll Ink, with options of Durst's proven white printing and additional light colours.

The Rho 320R prints widths up to 320cm with options for printing two rolls side by side and another for perfectly registered double sided printing.

As with all Rho systems, Durst offers with the Rho 320R the highest reliability, the capability of 24/7 production and best service support in the market.

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888-480-3588
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Booth #1861



Tournament Readies for Tucson

The upcoming tournament is scheduled for April 25 – April 28, 2009 at the El Conquistador Resort and Spa in Tucson Arizona. In keeping with tradition, Pro Imaging Golf Championship will be held at a one of the nations best golf resorts.

Award Winning Tucson Golf Resort

The Hilton El Conquistador is the largest golf resort in Southern Arizona offering 45-holes of championship golf on three different courses: The Hilton el Conquistador, The Canada and Pusch Ridge.

The dramatic views of the Santa Catalina Mountains and the Tucson valley below provide a truly memorable golf experience. Each Tucson golf course provides challenging play for golfers of all skill levels with course enhancements by the original architect, Greg Nash, to provide the highest quality of play throughout this Southwest golf resort.

Layout of Tucson Golf Courses

Each of the courses is exciting and plays very differently from the other. Both the Canada and Conquistador courses wind through numerous stands of mesquite trees, offering a park-like feel in a desert landscape. The Conquistador is an exceptionally playable course with a lush feel. From the depth and range of the courses, you will quickly understand why the El Conquistador has been named one of the top Arizona golf resorts in the Southwest.

On Pusch Ridge, the golfer plays from elevated tees to sloping fairways and, more often than not, backs up to an elevated green. El Conquistador golf makes full use of the ravines and ridges as well as indigenous cactus and trees to challenge any player.

Courses at a Glance

The Conquistador - 18 holes, 6,801 yards, Par 71, Rating 72.7, Slope 126

Cañada - 18 holes, 6,713 yards, Par 72, Rating 72.2, Slope 146

Pusch Ridge - 9 holes, 2,788 yards, Par 35, Rating 65.6, Slope 110

Tucson, Arizona

Pro Imaging News will not only keep you informed of happenings related to the tournament but will also include facts about this years location. Stay posted and get great information about Tucson, Arizona, home of the 2009 Pro Imaging Golf Championship. With such a great location, you just might want to extend this trip beyond the tournament!

Tucson Facts:

- 1) The Saguaro cactus, a native of Tucson Arizona has an age that is determined by how tall the cactus is. Also the Saguaro has to grow for 50-100 years before it grows a single arm.
- 2) Tucson is home to the Saguaro National Park and also the Sonora Desert Museum.
- 3) The Arizona state reptile is the Ridge-nosed Rattlesnake, pray you don't see one of these during golf.

Stay Updated

In addition to some of the changes above, we have improved the website to better assist you. A new fresh look will make it easier to located attendee information. Check the website to keep posted of reservations and tee times. As we get closer to this next year's event, we will start to post information about registration, housing, entertainment and dinning. Of course we will still have the new welcoming party, the pairing party, fighting party, and awards banquet. We will also be welcoming more attendees earlier for practice rounds in the days before the two day golf championship. We have found those practice round days to be a great time to network and have fun with industry friends.

Special Pro Imaging Sponsor Offers

Please check out the special Pro Imaging Sponsor offerings on following pages. Sponsors have graciously made attractive offers available exclusively to attendees of Pro Imaging Golf Championship.

Once again, I hope your summer if full of short grass and tee boxes. If you have any questions feel free to email me at toren@proimaginggolf.com or I can be reached at 616-452-3941.

Toren Prawdzik Chairman



INDEPENDENT PHOTO IMAGERS

Congratulations to the Pro Imaging Golf Championship Board of Directors for an unsurpassed 24 year history of providing the longest running client appreciation event in the industry! Independent Photo Imagers (IPI) is proud and honored to have been accepted as a 2009 sponsor of this classic event. For those that may not be familiar with IPI, here's a brief synopsis. IPI is North America's largest buying group/trade association composed of independent businesses operating in both the image capture (photography) and the image archiving (printing of all kinds and preserving) industries. As a community of over 500 members owning and operating close to 750 locations in all 50 United States, the District of Columbia, Mexico, Canada, and Australia, IPI is THE Network for independent businesses in terms of providing its members with purchasing and expense management, cyber and face to face meeting, and educational opportunities. Founded in 1982 in Southern California and spreading today around the globe, IPI is well recognized in the photo industries and many allied industries as being a leader in innovation and execution of a wide range of programs and initiatives for the benefit of its members and consumers.

FUJIFILM

FUJIFILM USA INTRODUCES FUJICOLOR CRYSTAL ARCHIVE ALBUM PAPER

Fujifilm Professional Labs have always been on the cutting edge of silver based output technology and today is no different. To complement our line of output products including our new Fujifilm/Xerox Docucolor solutions, Fujifilm Professional now offers a solution for those who want a step above the printed photo book. Our new Crystal Archive Album Paper is precisely that, a Crystal Archive solution. Fujicolor Crystal Archive Album paper is a silver halide color paper designed to produce quality prints. The base of this paper is specially designed for assembly and mounting of prints after processing, in double-sided photo album pages. Like all of our Fujicolor Crystal Archive Papers, this new silver halide paper incorporates advanced color coupler and layer design technologies to deliver enhanced color reproduction, excellent image stability and easy handling. Expanded options are what the new imaging world is all about and Fujifilm Professional is here to deliver those options for you and your customers.

WIDE FORMAT INKJET COMES TO FUJIFILM USA

Fujifilm USA has recently added wide format inkjet media to its range of Professional lab products. With substrates ranging from nanoporous, resin-coated photo papers to fiber-based fine art papers, canvas as well as graphics substrates like scrim vinyl, Fujifilm wide format inkjet products offer professional labs quality and image excellence comparable to Fujifilm Crystal Archive silver halide papers.

Do you want to provide a new twist to your classic product offerings with black and white inkjet printing? For fine artists, this means fiber-based B&W prints. With Fujifilm Talbot Museum Fine Art paper, you now have the perfect solution. Offering a Semi-Gloss appearance that simulates the "look" of an air dried, glossy, fiber-based silver halide print, this 300 gsm alpha cellulose paper is as close as you can get to a fine art B&W print without getting your hands wet. The lignin-free, pH neutrality of its base makes Fujifilm Talbot a great archival alternative and it doesn't need a matte black ink to achieve a DMax of >2.65. Available in popular sheets and roll configurations, Fujifilm Talbot is a great way to keep your B&W fine art offerings fresh.

DIGILAB SOFTWARE

Fujifilm continues to offer DigiLabs software to photo labs that want a private label solution for photo specialty products that are locally printed by the lab. Featuring modules specifically for Photo Books, Photo Calendars, and two sided folded cards, the DigiLabs software is available in several different licensing schemes, for specific production arrangements. In store PC workstations can be set up to output to either a low volume, affordable Xerox Phaser printer, or to a higher capacity Xerox DocuColor system. Fujifilm USA provides turnkey bundles for these various printers, and DigiLabs is the ideal front end software solution for labs who want to launch a fully functional offering with minimal development requirement or set up. The real value with the DigiLabs software comes with the remote ordering version, which provides the lab with a private label licensed product that can be distributed in an unlimited basis. Users receive the software via download from the lab's website or on CD's provided by the lab, and the software is loaded on the photographer's computers (Mac and PC versions are provided). Customers submit orders to the lab via secure FTP web upload. The turnkey solutions for photo specialty printing offered by Fujifilm USA also include a line of Xerox Digital printing papers that are optimized for use in the Xerox printer, and available in sizes that match the template products offered in the DigiLabs software for books, calendars and cards. For photo book products, Unibind book covers are available in these same standard sizes, including 8-1/2" x 11", 8" x 8" and 12" x 12". Licensees receive full support and upgrades for the first year, and full service support plans are offered on an ongoing basis.

Contact Dom Insana at Fujifilm USA – dinsana@fujifilm.com or your Fujifilm USA sales representative to find out about how a DigiLabs solution or any of our other products can expand your business offerings and bring in extra revenue.

The real value with the DigiLabs software comes with the remote ordering version, which provides the lab with a private label licensed product that can be distributed in an unlimited basis. Users receive the software via download from the lab's website or on CD's provided by the lab, and the software is loaded on the photographer's computers (Mac and PC versions are provided). Customers submit orders to the lab via secure FTP web upload.

The turnkey solutions for photo specialty printing offered by Fujifilm USA also include a line of Xerox Digital printing papers that are optimized for use in the Xerox printer, and available in sizes that match the template products offered in the DigiLabs software for books, calendars and cards. For photo book products, Unibind book covers are available in these same standard sizes, including 8-1/2" x 11", 8" x 8" and 12" x 12".

Licensees receive full support and upgrades for the first year, and full service support plans are offered on an ongoing basis.

Contact Dom Insana at Fujifilm USA – dinsana@fujifilm.com or your Fujifilm USA sales representative to find out about how a DigiLabs solution or any of our other products can expand your business offerings and bring in extra revenue.

LIBERTY

Lifestyle Photo Products

Transform your product offering from boring to bold. Move beyond traditional t-shirts and mugs decorated with square photos. Bring your customers products that deliver options for self expression, high-fashion, and superior quality. Adorn Lifestyle Photo Products with personal photographic compositions to create products that your customers will be proud to make a part of their everyday lives.

Liberty has everything you need from heat presses and printers to sublimation inks and transfer papers, we carry it all. You will be surprised at how easy it is to create beautiful, high-quality products when you have the right equipment and instruction. Even better is the ability to control the quality and ensure that your customers are always getting the best.

Put your customer's photos on the latest performance apparel. We offer three different fabric types that are specifically engineered to withstand the rigorous production environment of digital decorating. Call us today to find out more about our complete starter packages.



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Quality Media & Laminating Solutions markets a comprehensive line of laminates, adhesives, and digital print media for wide format printing finishing and display. We offer a complete range of laminators for every application and production requirement. We distribute AGL, Ledco, and Quality brand laminators, ranging in sizes from 25 to 80-inches wide. So if you are laminating a six foot wide backlit or an ID card our team of sales and technical specialists can match you with the right laminator.

Brilliant Banner and the Accenta Roll it Up 4 Banner Stand An award winning combination, Quality offers a complete line of print media for tradeshow and retail displays. Brilliant Banner is our most popular product for retractable banners stands. A flame retardant, flexible and water fast-coated polyester banner formulated for water-based ink jet printers. Lighter than vinyl but highly tear resistant, Brilliant Banner is the right choice for indoor banners when a lighter, more flexible drape is the goal. Combine Brilliant Banner with the Roll it Up 4 from Accenta for an elegant portable display that is perfect for tradeshow and point of purchase advertising. The Roll it Up 4 is a reddot design award winner. The top bar and the base unit of the system disappear behind your graphic so customers see all banner, no banner stand. The stylish construction has a uniquely sparkling finish that is as durable as it is attractive. A spring-loaded roller mechanism lets you adjust the tension if needed. Brilliant Banner will lay completely flat when installed in a Roll it Up 4, no cupping or edge curl.

Quality Media's partnership with Accenta allows us to offer you a total solution for your display needs. Select from our extensive offering of print media for solvent, water-based and UV curable printing and match that with one of the innovative display products from Accenta including modular aluminum displays, portable displays, front-loading frames and other unique display solutions.

Quality Media & Laminating Solutions 800-552-9472 www.qmls.com info@qmls.com



ZBE's newest printer is the Chromira 5x ProLab, designed to increase the workflow and profitability of any imager. It is an affordable, high speed, all-purpose, integrated printer/processor that will meet any professional imager's small-to-large format digital printing needs. Ideal for professional, retail, commercial and fine-art markets, this labor-saving all-in-one printer utilizes ZBE's patented LED technology to image beautiful, high quality prints that exit the machine XY-cut and collated into finished orders. It's printing-processing speed (24 IPM) in combination with ZBE WorkStream software's ability to create murals, album pages and nested portrait packages, results in great adaptability and flexibility for both your lab and your customers. Efficient and fast, Chromira 5x ProLab can produce 300 sq. ft. of individual images in one hour - printed, cut and collated. That's 1440 4x6 prints, 480 8x10s, 35 30x40 large-format images or anything in between (Capable of printing 30" x 160 feet, it'll also print a lot that's beyond, too.). And every one of those prints will be perfectly matched, every time.

Revolutionary
One Printer Does It All



chromira^{5x} ProLab



See the Future of Imaging in a Completely Different Way

The top imaging minds in the United States and the world return for the sixth year to Monterey, California, to explore the opportunities and challenges the future of imaging holds in store for their businesses.

The 6Sight® Future of Imaging Conference examines future directions for devices used to capture, display, and manage digital still and video images, as well as the explosion of user-generated visual content that is transforming people's lives in their personal, work, and community spheres. Innovative technologies and services will be featured and demonstrated, often for the first time in a public setting.

Riveting Keynotes

Kodak Chief Technology Officer (CTO) Bill Lloyd and strategist Guy Kawasaki are two technology leaders with different approaches to the future of imaging.

6Sight updates the phrase that launched an industry – “You press the button and we do the rest.” With the complexities of digital imaging, Kodak CTO Bill Lloyd addresses the need for “Press the Button 2.0” and how to simplify the experience for consumers.

One of technology's revolutionary voices, Guy Kawasaki, shares his take on the strategic direction of businesses for the next three to five years. Guy Kawasaki is a founding partner and entrepreneur-in-residence at Garage Technology Ventures and former architect of Apple's early marketing phenomena.

www.6sight.com

Kodak

Kodak is extremely proud to be affiliated with the Pro Imaging Golf Championship. Not only does it afford us the opportunity to connect with friends in the Pro Imaging business, but it also allows us to draw upon Kodak's sponsorship with the Pro Golfers' Association of America. The PGA Tour has appeal for all golf enthusiasts.



Kodak and the PGA Tour announced the creation of the Kodak Challenge, a first-of-its-kind competition for PGA TOUR players that celebrates beautiful holes and memorable moments on the PGA TOUR – the 'Kodak Moments'. The Kodak Challenge begins in January 2009. Select PGA TOUR tournaments will feature a Kodak Challenge hole. Players must play at least 18 Kodak Challenge holes throughout the season to be eligible to win. Players will post their lowest score relative to par on 18 of the Kodak Challenge holes to compete for the Kodak Challenge title and \$1 million.

Pretty exciting, huh? Well at the 2007 ProLab Golf Classic at the Sea Pines Resort in Hilton Head, SC, we hosted a little Kodak Challenge of our own; offering two packages for an entire week's activities to a 2007 PGA tour event to the golfer with the closest to the pin tee shot on each of the Par Three holes. Eight packages were awarded in total to the 'expert' shot makers to be enjoyed at a PGA event of their choice.

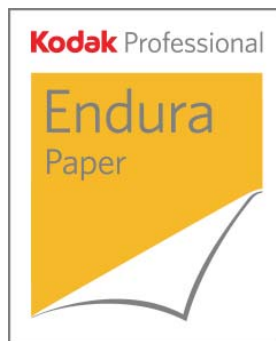
For those of you who are members of our Digital Print Production software family (DP2), you were also treated to a little Kodak Challenge fun at Kodak's annual Pro Lab Workshop held this past June at the Hyatt Hotel in Rochester, NY. Each year, Kodak's plays host to customers of our DP2 software at a 2 ½ day event that delivers business information to Pro Lab owners and General Managers on market trends, growth ideas, and thought-provoking concepts to help fuel business growth in today's challenging market. In addition, the Workshop offers valuable technical content to production and IT staff members to drive productivity improvements, enhance image quality and increase operational throughput. Our award winning software, DP2 version 10, took center stage. Version 10 represents our latest release of the software and it is loaded with new features, benefits, and all the vitamins and minerals a lab needs to grow strong and healthy!





The Workshop opened on the eve of Kodak’s public announcement of the PGA sponsorship. We capitalized on the excitement and featured a golf décor including putting greens and who can forget the six - 52” plasma Wii golf stations set up in the middle of the grand ballroom where many a Kodak Challenge was held during the evening. And of course, we all found their way to the numerous 19th holes available and took advantage of the great food and refreshment along with the opportunity to connect with old friends.

The fun with golf hasn’t stopped since! Others within our Kodak family of customers have been treated to golf packages including the opportunity to play in a PGA Pro-Am event. For most of us, this is a once in a lifetime opportunity; to walk a championship course and play along side of a PGA Tour professional. Truly a Kodak moment!



Enough about golf news. Here’s some product news that may be of interest regarding Kodak products and services, like our new Kodak Professional Supra Endura VC paper that features an expanded color gamut for exceptional image quality; or other enhancements to our media portfolio including our new wide format inkjet products and our improved Kodak Professional Ultra Endura paper for commercial display applications; and our Kodak Professional Endura Metallic paper that provides rich, vibrant colors and flattering flesh tones that appeal to photographers, display designers, and your customers who seek a premium look. This is just a fraction of what Kodak has to offer. For more information, please contact your local Kodak Professional Account Manager.

We look forward to seeing everyone in Tucson, Arizona! In the meantime, it’s back to the course for a little practice. I keep having the same problem: I only play in the low 80’s. Any colder than that, I won’t play.



Verseidag seemee US, Inc. is offering a summer special on seemee® Frontlit Extra This coated German substrate is designed for solvent and UV printers and achieves consistent image quality with optimal color reproduction. No edge curl or “tea-cupping” designed to be a step up from laminates and priced to keep you competitive. Widths 10’6” & 16’4”. While you have us on the phone, ask about our special pricing we have going on for a number of our printable textile medias. Call now and don’t miss out on these HOT specials – 800-252-1435!